

Risk and Decision

Michel DE LARA

October 10, 2017

Contents

1	Value at Risk	1
1.1	Value at Risk of a log-normal prospect	1
1.2	Value at Risk and portfolio diversification	3
2	Expected utility theory	4
2.1	Expected utility of a simple lottery	5
2.2	Allais' paradox	5
2.3	Bank questionnaire	6
2.4	Test your own relative risk aversion	10
3	Cumulative Prospect Theory	12
3.1	Definition	12
3.2	General Scilab code	13
3.3	Allais' paradox	14
3.4	Bank questionnaire	14
3.5	Relative risk aversion	15
3.6	Compte d'épargne MMmax by Mutuelles du Mans	16

We consider *uncertainty* modelled here by a set Ω , containing *issues* or *scenarios*. We present some classical measures attached to a scalar prospect (random variable) $X : \Omega \rightarrow \mathbb{R}$. Here, X represents a gain, a profit, a position, the value of a portfolio, etc., in a word a *prospect* while $-X$ represents a loss.

When focusing on situations of *risk*, we shall suppose that Ω carries a *probability* \mathbb{P} (defined on a σ -field \mathcal{F} , so that $(\Omega, \mathcal{F}, \mathbb{P})$ is a probability space). The expectation under probability \mathbb{P} is denoted by \mathbb{E} .

1 Value at Risk

The *Value at Risk* of a prospect X at level $\lambda \in]0, 1[$ is

$$VaR_\lambda(X) := \inf\{m \in \mathbb{R} \mid \mathbb{P}(m + X \leq 0) < \lambda\}. \quad (1)$$

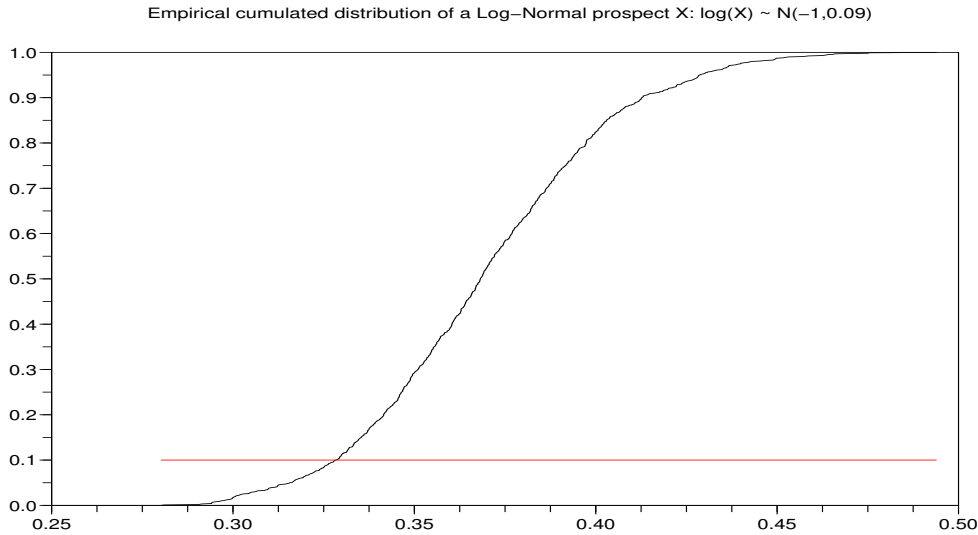


Figure 1: Empirical cumulated distribution of a Log-Normal prospect X , such that $\log X \sim \mathcal{N}(\mu, \sigma^2)$ with $\mu = -1$ and $\sigma^2 = 0.09$. We observe that $VaR_{10\%}(X) \approx -0.33$.

Intuitively, saying that the $VaR_{5\%}$ of a portfolio is 100 means that the loss $-X$ will be larger than 100 with probability at most 5%. However, $VaR_{5\%}$ does not inform on the size of the loss.

1.1 Value at Risk of a log-normal prospect

Question 1 Compute the Value at Risk at different levels (1 %, 5 %, 10 %) of a log-normal prospect. Draw the empirical cumulated distribution of a log-normal prospect.

A prospect X is said to be log-normal if $X > 0$ and $\log X \sim \mathcal{N}(\mu, \sigma^2)$.

```

stacksize(2*10^8);
N=10^8; // number of simulations
mean=-1;
variance=0.09;
Y=grand(1,N,'nor',mean,variance) ; // simulation of a Normal r.v.
Z=sort(exp(Y));
// decreasing sort of the simulated realizations of a Log-Normal r.v.
values= Z($:-1:1) // increasing sorting

// the VaR is -quantile
lambda=0.01;
quantile=values(int(lambda*N));

```

```

disp('VaR_('+string(lambda) +')(Z)='+string(-quantile))

lambda=0.05;
quantile=values(int(lambda*N));
disp('VaR_('+string(lambda) +')(Z)='+string(-quantile))

lambda=0.10; // level
quantile=values(int(lambda*N));
disp('VaR_('+string(lambda) +')(Z)='+string(-quantile))

xset('window',10) ; xbasf(); plot2d(values,linspace(0,1,N));
plot2d(values,lambda*ones(values),style=5);
xlabel('Empirical cumulated distribution of a Log-Normal prospect X: ...
log(X) ~ N(' +string(mean) +',' +string(variance)+ ')')

xset('window',11) ; xbasf(); histplot(10,Z);
xlabel('Empirical histogram of a Log-Normal prospect X: ...
log(X) ~ N(' +string(mean) +',' +string(variance)+ ')')

```

1.2 Value at Risk and portfolio diversification

(Frey and McNeil, 2002)

Corporate bonds are sold at 95 \$ and return 100 \$ except in 2 % of cases where they lose all value. The prospect X_i provided is thus $X_i = 100\varepsilon_i - 95 \in \{5, -95\}$, where $\mathbb{P}(\varepsilon_i = 1) = 0.98$ and $\mathbb{P}(\varepsilon_i = 0) = 0.02$.

First, let us consider a fully concentrated portfolio $C = 100X_1$, consisting of 100 units of the first bond. Second, let us consider a fully diversified portfolio $D = 2 \sum_{i=1}^{50} X_i$, consisting of 2 units of each bond. The $\varepsilon_1, \dots, \varepsilon_{50}$ are supposed to be independent.

Question 2 *Using the fact that $\text{VaR}_{5\%}(\varepsilon_1) = -1$, and positive homogeneity and translation-invariance of $\text{VaR}_{5\%}$, compute $\text{VaR}_{5\%}(X_1)$, then $\text{VaR}_{5\%}(C)$. Estimate $\text{VaR}_{5\%}(D)$ by simulation. Conclude that withdrawing up to 500 \$ from the fully concentrated portfolio C makes it acceptable, while you need to add a capital of at least 100 \$ to the fully diversified portfolio D to make this latter acceptable.*

```

N=1000;
bb=50; // 50 independent couples of bonds
A=rand(bb,N);
EPS= 0.5 * ( 1 + sign(A-0.02) ) ;
// an array where each column contains
// bb independent realizations of the r.v. epsilon

```

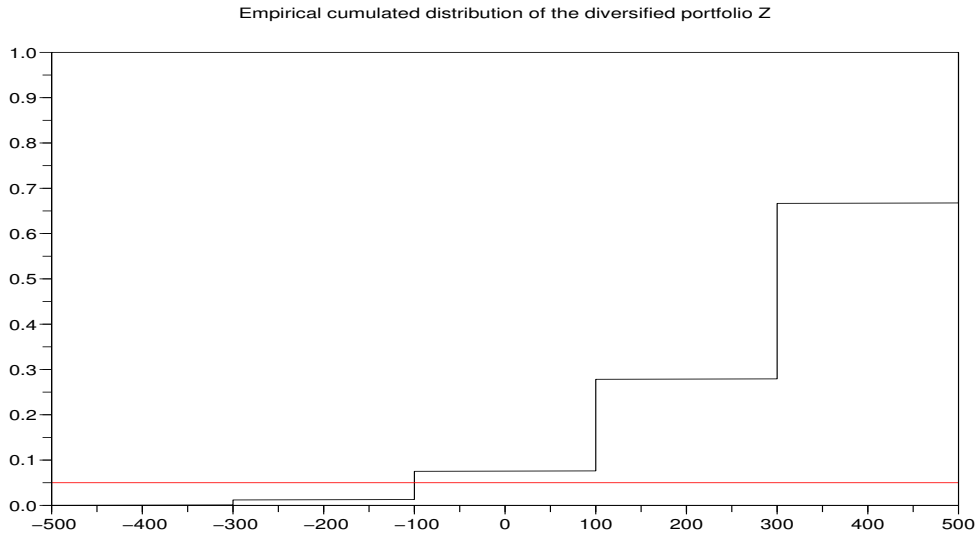


Figure 2: Empirical cumulated distribution of the diversified portfolio

```
DD=sum( 2 * (100 * EPS - 95 ) , 'r' ) ;
// N realizations of the diversified portfolio D

// xset('window',12) ; xbas(); histplot(10,DD);
// xtitle('Empirical histogram of the diversified portfolio D')

SDD=sort(DD);
values= SDD($:-1:1);
lambda=0.05;

xset('window',13) ; xbas(); plot2d(values,linspace(0,1,N));
plot2d(values,lambda*ones(values),style=5);
xtitle('Empirical cumulated distribution ...
of the diversified portfolio DD')

VaR=-values(int(lambda*N));
disp('The Value at Risk of the diversified portfolio D is ')
disp('VaR_(' +string(lambda) +')(DD)='+string(VaR))
```

2 Expected utility theory

The lottery $(w_1, p_1; \dots; w_n, p_n)$ describes a hazard situation where

- the *outcome* w_1 may appear with probability p_1 ,
- ...
- w_n with *probability* p_n ,

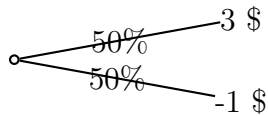
where all probabilities are greater than or equal to zero and sum up to one (100% chance).

Suppose that the outcomes (w_1, \dots, w_n) are scalar. Let us be given a *utility function* $w \mapsto U(w)$. The *value of the lottery* is the *expectation of the utilities* $U(w_1), \dots, U(w_n)$:

$$EU = p_1U(w_1) + \dots + p_nU(w_n) .$$

In a choice situation between two lotteries, the *expected utility maximizer* will select the one with the highest EU.

2.1 Expected utility of a simple lottery



Question 3 Compute the expected utility of the lottery (3 \$, 50%; -1 \$, 50%) for the utility function $U(w) = -e^{-2w}$.

```
function v=EU(lottery,utility)
values=utility(lottery(1,:));
probabilities=lottery(2,:);
v=sum(probabilities.*values) ;
endfunction
```

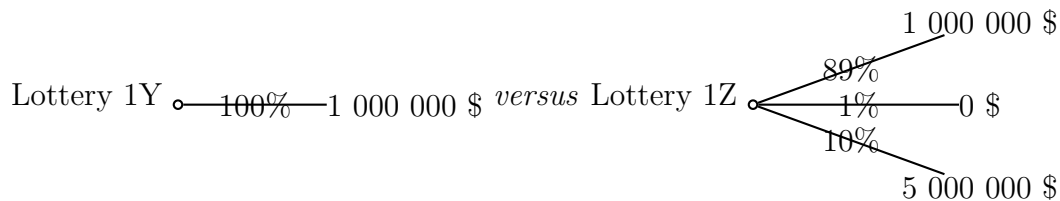
```
lottery=...
[3 -1; // outcomes
0.5 0.5] ; // probabilities
```

```
function u=utility(w)
u=-%e^{-2*w};
endfunction
```

```
v=EU(lottery,utility)
```

2.2 Allais' paradox

Experiment 1



Question 4 Which of the two above lotteries do you personally prefer? Load the function *EU* following Question 3. Compute the expected utility of the lotteries (1 000 000 \$, 100%) and (1 000 000 \$, 89%; 0 \$, 1%; 5 000 000 \$, 10%) for different utility functions:

- *CARA* $U(w) = -e^{-Aw}$, $A > 0$;
- *CRRA* $U(w) = \frac{w^{1-\gamma}}{1-\gamma}$, $\gamma > 0$, $\gamma \neq 1$, $w > 0$.

For each utility function, tell which lottery is preferred to the other one, and explain the reasons of your choice.

```
lottery_1Z=...
[1000000 0 5000000; // outcomes
0.89 0.01 0.1] ; // probabilities
```

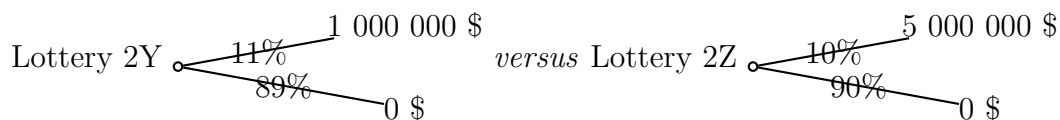
```
A=1;
function u=CARA(w)
    u=-%e^{-A*w};
endfunction
```

```
v_1Z=EU(lottery_1Z,CARA)
```

```
gama=0.5;
function u=CRRA(w)
    u= w^{1-gama}/(1-gama) ;
endfunction
```

```
v_1Z=EU(lottery_1Z,CRRA)
```

Experiment 2



Question 5 Same questions as in Question 5 for the lotteries (1 000 000 \$, 11%; 0 \$, 89%) and (5 000 000 \$, 10%; 0 \$, 90%).

Question 6 What do you conclude from your own preferences, compared to the expected utility evaluations of Questions 4 and 5? What is the relation with Allais' paradox?

2.3 Bank questionnaire

In a bank questionnaire, the customer answers a series of questions ranging from 8 to 13. In question k , he is asked which lottery he prefers between a *certain* lottery LOTTERY_C(k) and a 50%-50% *risky* lottery LOTTERY_R(k).

```
LOTTERY_C=list();
LOTTERY_R=list();
```

```
LOTTERY_C(8)=...
[20000; // outcomes
1] ; // probabilities
```

```
LOTTERY_R(8)=...
[40000 13400; // outcomes
0.5 0.5] ; // probabilities
```

```
LOTTERY_C(9)=...
[20000; // outcomes
1] ; // probabilities
```

```
LOTTERY_R(9)=...
[40000 10000; // outcomes
0.5 0.5] ; // probabilities
```

```
LOTTERY_C(10)=...
[20000; // outcomes
1] ; // probabilities
```

```
LOTTERY_R(10)=...
[40000 16000; // outcomes
0.5 0.5] ; // probabilities
```

```
LOTTERY_C(11)=...
[3000; // outcomes
1] ; // probabilities
```

```

LOTTERY_R(11)=...
[6000 2000; // outcomes
0.5 0.5] ; // probabilities

```

```

LOTTERY_C(12)=...
[3000; // outcomes
1] ; // probabilities

```

```

LOTTERY_R(12)=...
[6000 1500; // outcomes
0.5 0.5] ; // probabilities

```

```

LOTTERY_C(13)=...
[3000; // outcomes
1] ; // probabilities

```

```

LOTTERY_R(13)=...
[6000 2400; // outcomes
0.5 0.5] ; // probabilities

```

Question 7 Load the function *EU* following Question 3. Test whether lottery *LOTTERY_C(k)* is preferred to the 50%-50% risky lottery *LOTTERY_R(k)* for $k = 8, \dots, 13$, for the *CARA* utility functions $U(w) = -e^{-Aw}$, $A > 0$. Compute the Arrow-Pratt coefficient of absolute risk aversion $-U''(w)/U'(w)$. Select a proper range of values for the parameter A . How do you explain what you observe when the parameter A varies?

```

TEST_CARA=[];

for k=8:13
    lottery_C=LOTTERY_C(k);
    lottery_R=LOTTERY_R(k);
    v_C=[];
    v_R=[];

rangeA=10^(-4)*[0.3:0.5:4];

    for A=rangeA
function u=CARA(w)
    u=-%e^{-A*w};
endfunction
        v_C=[v_C,EU(lottery_C,CARA)];
        v_R=[v_R,EU(lottery_R,CARA)];

```



```
end
```

```
TEST_CARA=[TEST_CARA;v_C-v_R];  
end
```

Question 8 Same question for the CRRA utility functions $U(w) = \frac{w^{1-\gamma}}{1-\gamma}$, $\gamma > 0$, $\gamma \neq 1$, $w > 0$. Compute the Arrow-Pratt coefficient of relative risk aversion $-wU''(w)/U'(w)$. How do you explain what you observe when the parameter γ varies? Compare your results with the one in the document *Lettre à S.* by the economist Laurent Denant-Boemont. Do you agree with all his comments?

```
TEST_CRRA=[];
```

```
for k=8:13
```

```
    lottery_C=LOTTERY_C(k);
```

```
    lottery_R=LOTTERY_R(k);
```

```
    v_C=[];
```

```
    v_R=[];
```

```
// for gama=[0.5 1.5] //
```

```
for gama=0.05:0.2:2 // to avoid gama=1
```

```
    function u=CRRA(w)
```

```
        u= w^{1-gama}/(1-gama) ;
```

```
    endfunction
```

```
    v_C=[v_C,EU(lottery_C,CRRA)];
```

```
    v_R=[v_R,EU(lottery_R,CRRA)];
```

```
end
```

```
TEST_CRRA=[TEST_CRRA;v_C-v_R];  
end
```

```
TEST_CRRA
```

Question 9 Same question for the power-expo utility functions $U(w) = \frac{1-\exp(-Aw^{1-\gamma})}{A}$, $1 > \gamma > 0$, $w > 0$.

```
TEST_SAHA=[];
```

```
for k=8:13
```

```
    lottery_C=LOTTERY_C(k);
```

```
    lottery_R=LOTTERY_R(k);
```

```

v_C=[];
v_R=[];

A=0.08;
// for gama=0.8
for gama=0.05:0.2:1
    function u=SAHA(w)
        u=(1-%e^{-A*w^(1-gama)})/A;
    endfunction
    v_C=[v_C,EU(lottery_C,SAHA)];
    v_R=[v_R,EU(lottery_R,SAHA)];
end

TEST_SAHA=[TEST_SAHA; v_C-v_R ];
end

TEST_SAHA

```

2.4 Test your own relative risk aversion

(from (Gollier, 2001, p. 30)).

Suppose that you are a decision-maker who evaluates any prospect X by

$$\mathbb{E}(U(X)) \text{ where } U(w) = \frac{w^{1-\gamma}}{1-\gamma} \quad (2)$$

is a CRRA (constant relative risk aversion) utility function. The parameter $\gamma > 0$ is the *relative risk aversion parameter*.

Consider the situation where you face the risk of gaining or losing a share θ of your wealth w_0 with equal probability. The *relative risk premium* $\pi_\gamma(\theta)$ is implicitly defined by

$$U\left(w_0(1 - \pi_\gamma(\theta))\right) = \mathbb{E}[U(w_0X)] = \frac{1}{2}U(w_0(1 - \theta)) + \frac{1}{2}U(w_0(1 + \theta)) \quad (3)$$

where X takes values $1 - \theta$ and $1 + \theta$ with equal probability $1/2$. The relative risk premium $\pi_\gamma(\theta)$ is the share of your wealth that you are ready to pay to escape this risk.

Question 10 Give the formula for $\pi_\gamma(\theta)$. For each $\theta = 5\%$, 15% , 25% , draw the curve giving the relative risk aversion parameter γ as a function of the relative risk premium. Fill in the second column of Table 2.4 with your relative risk premium and compute your relative risk aversion. Comment on what you observe.

//

```

theta=0.25 ;
gama=0.5:0.9:40; // avoid the value gama=1
premium=1-(0.5*(1-theta).^{1-gama}+...
0.5*(1+theta).^{1-gama}).^{1./(1-gama)};
xset('window',20) ; xbasec(); plot2d(premium,gama);

xtitle('Relative risk aversion parameter as function of ...
relative risk premium when theta= '+string(theta))

//=====
disp("=====");

// istring=0;

for theta=[0.05:0.10:0.25];
str="for theta="+string(theta)+" , " ;
// istring=istring+1;
yourgama=[];
for yourpremium=[0.00:0.025:0.1 0.15 0.20];
    deff('y=f(gama)', 'y=1-(0.5*(1-theta).^{1-gama}+...
    0.5*(1+theta).^{1-gama}).^{1./(1-gama)} - yourpremium' );
    yourgama=[yourgama,fsolve(2,f)];
end
// mess(istring)=str+"the relative risk premium is ";
disp(str+ "to your premium")
disp(yourpremium)
disp("corresponds the relative risk aversion parameter")
disp(yourgama)
end

//=====
function yourgama=mygamma(theta,yourpremium)
yourgama=[];
for j=1:(prod(size(theta)))
    deff('y=f(gama)', 'y=1-(0.5*(1-theta(j)).^{1-gama}+...
    0.5*(1+theta(j)).^{1-gama}).^{1./(1-gama)} - yourpremium(j)' );
    yourgama=[yourgama,fsolve(2,f)];
end
endfunction

theta=[0.05:0.10:0.25];

```

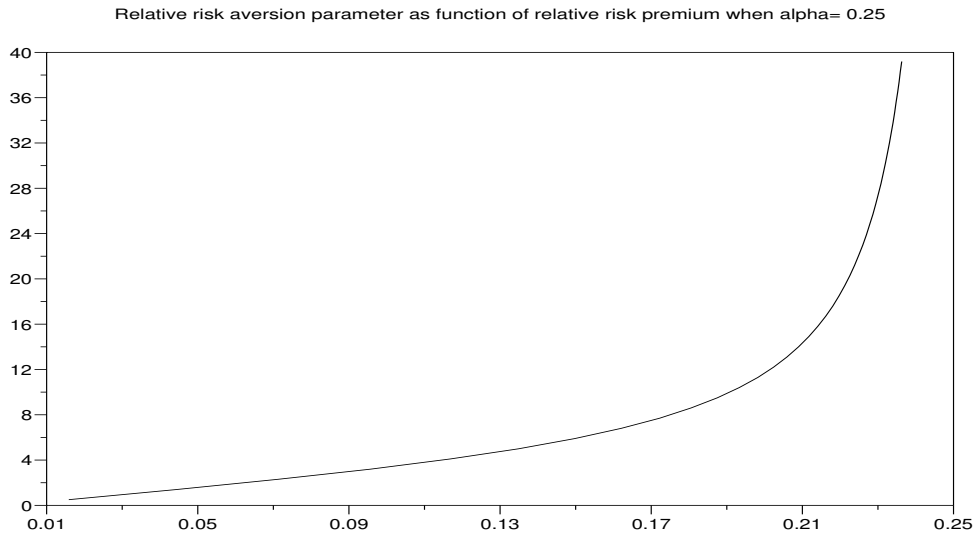


Figure 3: Relative risk aversion parameter as function of relative risk premium for $\theta = 0.25$

```
yourpremium=[0.02 0.05 0.15];
disp("My likely relative risk aversion parameters are")
mygamma(theta,yourpremium)
```

//

gaining or losing a share θ of your wealth	fraction of your wealth that you are ready to pay (empirical risk premium)	relative risk aversion parameter
5 %		
15 %		
25 %		

Table 1: Fill in the second column with your relative risk premium and compute your relative risk aversion. Check the range of parameters γ obtained.

3 Cumulative Prospect Theory

3.1 Definition

(From (Kahneman and Tversky, 1979; Tversky and Kahneman, 1992))

Suppose that the prospect X takes a finite number of values

$$x_{-m} < x_{-m+1} < x_{-1} < \cdots < x_0 = 0 < x_1 < \cdots < x_{n-1} < x_n \quad (4)$$

with corresponding probabilities (nonnegative and summing up to one)

$$p_{-m}, p_{-m+1}, \dots, p_{-1}, p_0, p_1, \dots, p_{n-1}, p_n. \quad (5)$$

The evaluation of a prospect with null *anchor* $x_0 = 0$ is given by

$$V(X) = V(X_+) + V(X_-) \quad \text{with} \quad \begin{cases} V(X_+) = \sum_{i=0}^n \pi_i^+ U(x_i) \\ V(X_-) = \sum_{i=-m}^0 \pi_i^- U(x_i) \end{cases} \quad (6)$$

where U is a strictly increasing function such that $U(0) = 0$. When the *anchor* x_0 is not necessarily zero, we evaluate the prospect by $V(X - x_0)$. The *weighting functions* for gains and losses are given by

$$\begin{cases} \pi_n^+ = w^+(p_n) \\ \pi_i^+ = w^+(p_i + \cdots + p_n) - w^+(p_{i+1} + \cdots + p_n), & i = 0, \dots, n-1 \\ \pi_m^- = w^-(p_{-m}) \\ \pi_i^- = w^-(p_{-m} + \cdots + p_i) - w^-(p_{-m} + \cdots + p_{i-1}), & i = -m, \dots, 0 \end{cases} \quad (7)$$

where w^+ and w^- are increasing functions satisfying $w^+(0) = w^-(0) = 0$ and $w^+(1) = w^-(1) = 1$. In (Tversky and Kahneman, 1992), one finds

$$U(x) = \begin{cases} x^\alpha & \text{if } x \geq 0 \\ -\lambda(-x)^\beta & \text{if } x < 0 \end{cases} \quad (8)$$

with experimental evidence consistent with

$$\alpha = \beta = 0.88 \quad \text{and} \quad \lambda = 2.25. \quad (9)$$

For the weighting functions, (Tversky and Kahneman, 1992) proposes

$$w^+(p) = \frac{p^{\gamma_+}}{[p^{\gamma_+} + (1-p)^{\gamma_+}]^{1/\gamma_+}} \quad \text{and} \quad w^-(p) = \frac{p^{\gamma_-}}{[p^{\gamma_-} + (1-p)^{\gamma_-}]^{1/\gamma_-}} \quad (10)$$

with parameter values

$$\gamma_+ = 0.61 \quad \text{and} \quad \gamma_- = 0.69. \quad (11)$$

3.2 General Scilab code

Cumulative Prospect Theory: Scilab code

```
//  
  
function w=distorsion(p,ggamma)  
w= p^ggamma ./ ( ( p^ggamma + (1-p)^ggamma )^{1/ggamma} )  
endfunction  
  
ggamma_plus= 0.61;  
ggamma_minus= 0.69;  
  
function pi=weight(proba,ggamma)  
cumul_proba=cumsum(proba);  
distort_cumul_proba = distorsion( cumul_proba , ggamma ) ;  
ip = distort_cumul_proba - [0 distort_cumul_proba(1:($-1))];  
pi=ip($:(-1):1);  
endfunction  
  
alpha=0.88;  
bbeta=0.88;  
lambda=2.25;  
  
function [H] = Heavyside(x)  
    // Heavyside function  
    H = bool2s(x>=0)  
    // notice that Heavyside(0)=1  
endfunction  
  
function u=utility(x)  
    u=Heavyside(x).*x^alpha - lambda* Heavyside(-x).* (-x)^bbeta  
endfunction  
  
function v=CPT_eval(lotery,anchor)  
values=lotery(1,:)-anchor;  
probabilities=lotery(2,:);  
//  
ind_plus=find(values > 0) ;  
values_plus=values(values > 0) ;  
proba_plus = probabilities(ind_plus);  
aborp_plus=proba_plus($:(-1):1);  
utility_plus=utility(values_plus) ;  
weighting_plus= weight ( aborp_plus , ggamma_plus) ;
```

```

//
ind_minus=find(values <= 0) ;
values_minus=values(values <= 0) ;
proba_minus = probabilities(ind_minus);
utility_minus=utility(values_minus) ;
weighting_minus= weight ( proba_minus , ggamma_minus) ;
//
v= sum(utility_plus .* weighting_plus) + ...
    sum(utility_minus .* weighting_minus)
endfunction

```

```
//
```

3.3 Allais' paradox

Question 11 *Same questions as in §2.2, but evaluating lotteries by CPT, with either zero anchor, or a positive one that you will choose.*

```

anchor=0;
v=CPT_eval(lottery_1Z,anchor)

```

3.4 Bank questionnaire

Question 12 *Same questions as in §3.4, but evaluating lotteries by CPT, with either zero anchor, or the value of the certain lottery.*

```

v_C=[];
v_R=[];

for k=8:13
    lottery_C=LOTTERY_C(k);
    lottery_R=LOTTERY_R(k);
//
    anchor=0;
    anchor=lottery_C(1,:);
//
    v_C=[v_C,CPT_eval(lottery_C,anchor)];
    v_R=[v_R,CPT_eval(lottery_R,anchor)];
end

TEST_CPT=v_C-v_R

```

3.5 Relative risk aversion

Let us consider the problem in Sect. 2. Suppose that you face the risk of gaining or losing a share θ of your wealth x_0 with equal probability. The *relative risk premium* $\pi_{CPT}(\theta)$ is the share of your wealth that you are ready to pay to escape this risk. Expressing indifference between this risk and the certain prospect $x_0(1 - \theta)$ gives:

$$w^-\left(\frac{1}{2}\right)U\left(x_0(1-\theta) - x_0(1 - \pi_{CPT}(\theta))\right) + w^+\left(\frac{1}{2}\right)U\left(x_0(1+\theta) - x_0(1 - \pi_{CPT}(\theta))\right) = 0. \quad (12)$$

Notice that (8) with $\alpha = \beta$ implies that the evaluation of a prospect with respect to an anchor is invariant with respect to a positive scaling factor (of both the prospect and the anchor). We thus write the above equation with $x_0 = 1$, to obtain:

$$\lambda w^-(0.5)(\theta - \pi_{CPT}(\theta))^\alpha = w^+(0.5)(\theta + \pi_{CPT}(\theta))^\alpha. \quad (13)$$

In the end

$$\frac{\pi_{CPT}(\theta)}{\theta} = \frac{\varrho - 1}{\varrho + 1} \approx 0.465 \quad \text{with} \quad \varrho = \left(\lambda \frac{w^-(0.5)}{w^+(0.5)}\right)^{1/\alpha}. \quad (14)$$

```
rho = ( lambda * weight(0.5,ggamma_minus) / ...
weight(0.5,ggamma_plus) )^{1/alpha}
```

```
factor= (rho-1)/(rho+1)
```

gaining or losing a share θ of your wealth	CPT relative risk premium
5 %	2.3 %
15 %	7 %
25 %	11.6 %

Table 2: Relative risk premium evaluated by Cumulative Prospect Theory (CPT)

3.6 Compte d'épargne MMmax by Mutuelles du Mans

(From (Pffiffelmann and Roger, 2005))

The compte d'épargne MMmax was launched in November 2003 by Mutuelles du Mans. This financial product returns 2.5 % for sure every year and, when lucky, additional 5 %, 10 % or 20 % (see details in the Scilab code below). We want to test its success to the public by comparison with a safe product returning a fixed rate every year (*anchor*).

Question 13 *The values for MMmax are given below. Show that its mean return is slightly more than 3.5% Draw the evaluation of this product as function of the anchor for an investor evaluating prospects according to Cumulative Prospect Theory (CPT investor, in short). Observe that any safe product with return more than 3.3% is preferred to the risky MMmax. Conclude that a CPT investor is less encline to invest in MMmax than in safe product, compared to a risk-neutral investor.*

```
//

lotery_MMmax=[1025 1075 1125 1225 ; // return for 1000 euros
0.81 0.171 0.0171 0.0019] ; // probabilities
// Compte d'\ 'epargne MMmax launched in November 2003 by
// Mutuelles du Mans

disp("=====");
disp("This is the MMmax lotery for an investment of 1000 euros")
disp(lotery_MMmax)

//=====

function v=scaling(w)
v=(w-1000)/10; // converts from euros to percents
endfunction

function w=unscaling(v)
w=1000 + 10*v ; // converts from percents to euros
endfunction

function v=RN_eval(lotery,anchor)
// Risk Neutral evaluation in euros
v= sum(prod(lotery,'r')) - anchor ;
endfunction

//=====

exec CPT.sci

mean_MMmax= RN_eval(lotery_MMmax,0) ;
mean_MMmax_percent=scaling(mean_MMmax);

disp("=====");
disp('The expected return of the MMmax lotery is '...
+string(mean_MMmax_percent) +%');
```

```

//=====

step=0.01 ;
anchors_percent=[3.0 : step : (mean_MMmax_percent+20*step) ];
anchors=unscaling(anchors_percent) ; // return for 1000 euros
CPT_Values=[];RN_Values=[];

// getf('CPT.sci')

for anchor=anchors
    CPT_Values=[CPT_Values,CPT_eval(lotery_MMmax,anchor)];
    RN_Values=[RN_Values,RN_eval(lotery_MMmax,anchor)];
end

xset('window',30)
xbasec(); plot2d(anchors_percent,...
    [ 0*ones(anchors) ; CPT_Values ; RN_Values ]' );
xtitle('CPT and RN evaluation of MMmax ...
as function of the anchor','anchor (%)','')
legends([ 'Cumulative Prospect Theory (CPT)'; 'Risk Neutral (RN)' ] ,...
[2,3], 'ur' );
xstring(2.95,-1.5,["RN and CPT prefer" ; "MMax to safe"],0,0)
xstring(3.3,1.5,["RN prefers MMax to safe but not CPT"],30,1)
xstring(3.55,0.5,["RN and CPT prefer" ; "safe to MMax"],0,0)

//=====

anchor=1033.37;
disp("for annual safe return anchor of " +string(scaling(anchor)) +"%, ...
the CPT evaluation is " +string(CPT_eval(lotery_MMmax,anchor)))

anchor=1033.38;
disp("for annual safe return anchor of " +string(scaling(anchor)) +"%, ...
the CPT evaluation is " +string(CPT_eval(lotery_MMmax,anchor)))

//

```

References

Rudiger Frey and Alexander J. McNeil. Var and expected shortfall in portfolios of dependent credit risks: Conceptual and practical insights. *Journal of Banking and Finance*, 26:1317–

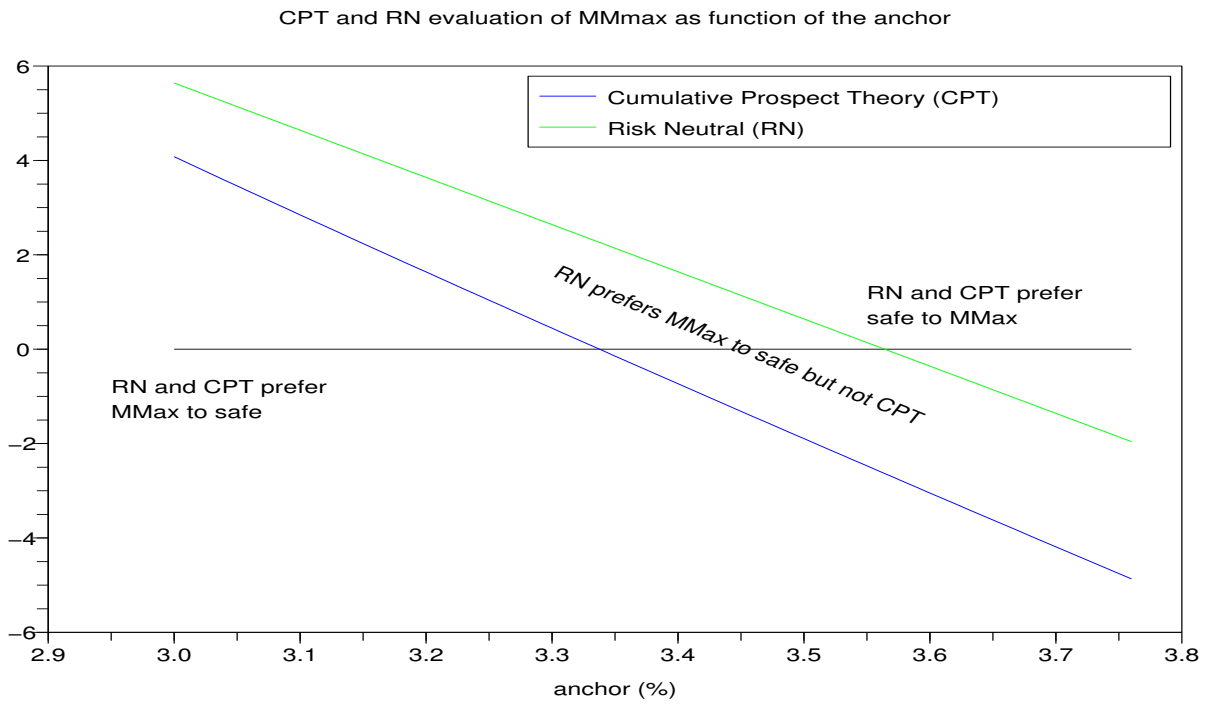


Figure 4: Evaluation of MMmax as function of the anchor. When the evaluation is positive, an investor prefers MMmax to the safe return in abscisse. A risk neutral investor prefers MMmax to any safe return between 3.338% and 3.564%, while this is the contrary for a CPT investor.

1334, 2002.

C. Gollier. *The Economics of Risk and Time*. MIT Press, Cambridge, 2001.

Daniel Kahneman and Amos Tversky. Prospect theory: An analysis of decision under risk. *Econometrica*, 47(2):263–292, 1979.

Marie Pfiffelmann and Patrick Roger. Les comptes d'épargne associés à des loteries: approche comportementale et étude de cas. *Banque & Marchés*, septembre 2005.

Amos Tversky and Daniel Kahneman. Advances in prospect theory: Cumulative representation of uncertainty. *Journal of Risk and Uncertainty*, 5(4):297–323, October 1992.