

Financial valuation of storages and delivery contracts

Teemu Pennanen
Department of Mathematics
King's College London

- Many financial contracts involve **optionalities** that give the counterparties some control over the cash-flows: American options, convertible/callable bonds, mortgages, delivery contracts in electricity etc.
- Most of **financial mathematics**, however, addresses contingent claims without optionalities.
- The best known exception is the pricing theory for **American options** but most of that is concerned with **superhedging** where the counterparties accept no risk.
- In practice, however, most trades expose both counterparties to risk (in addition to possibility of returns).
- Our aim is to study
 - optimal investment with options,
 - **indifference pricing** of options.

- Optimal investment and asset pricing are often treated as separate problems (Markovitz vs. Black–Scholes).
- In practice, valuations have been largely disconnected from investment and risk management. This led to large losses during 2008 e.g. with credit derivatives.
- Building on convex stochastic optimization, we describe a unified approach to optimal investment, valuation and risk management.
- The resulting valuations
 - are based on hedging costs,
 - extend and unify financial and actuarial valuations,
 - reduce to “risk neutral valuations” for perfectly liquid securities.

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Financial markets

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Let \mathcal{M} be the linear space of adapted sequences of cash-flows on a filtered probability space $(\Omega, \mathcal{F}, (\mathcal{F}_t)_{t=0}^T, P)$.

- The **financial market** is described by a **convex** set $\mathcal{C} \subset \mathcal{M}$ of claims that can be **superhedged** without cost (i.e. each $c \in \mathcal{C}$ is freely available in the financial market).
- In models with a **perfectly liquid cash-account**,

$$\mathcal{C} = \left\{ c \in \mathcal{M} \mid \sum_{t=0}^T c_t \in C \right\}$$

where $C \subset L^0(\Omega, \mathcal{F}_T, P)$ are the claims at T that can be hedged without cost [Delbaen and Schachermayer, 2006].

- **Conical** \mathcal{C} : [Dermody and Rockafellar, 1991], [Jaschke and Küchler, 2001], [Jouini and Napp, 2001], [Madan, 2014].

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Example 1 (The classical model) *In the classical perfectly liquid market model with a cash-account*

$$\mathcal{C} = \left\{ c \in \mathcal{M} \mid \exists x \in \mathcal{N} : \sum_{t=0}^T c_t \leq \sum_{t=0}^{T-1} x_t \cdot \Delta s_{t+1} \right\}$$

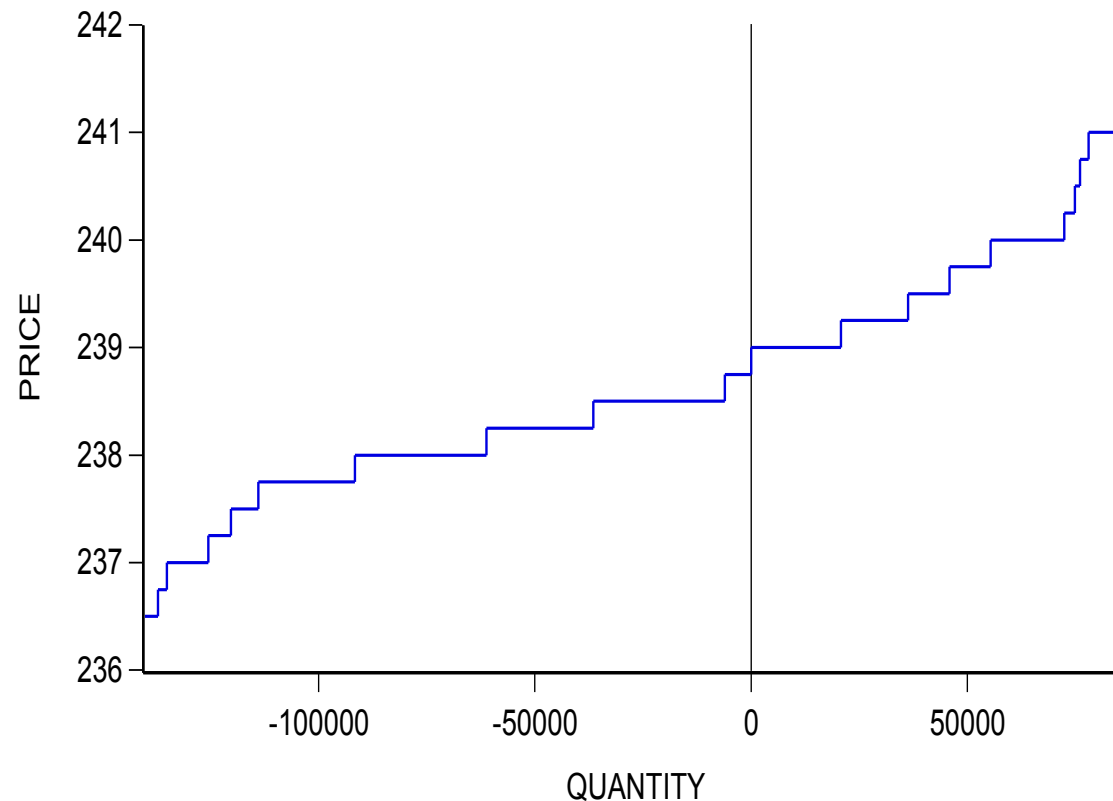
which is a convex cone. This set has been extensively studied in the literature; see e.g. [Föllmer and Schied, 2004] or [Delbaen and Schachermayer, 2006] and their references.

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The limit order book of TDC A/S in Copenhagen Stock Exchange on January 12, 2005 at 13:58:19.43.



Asset-Liability Management

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- For duality theory, we would need the additional structure

$$\mathcal{C} = \{c \in \mathcal{M} \mid \exists x \in \mathcal{N} : (x, c) \in S \quad P\text{-a.s.}\},$$

where S is a random set taking values in $\mathbb{R}^n \times \mathbb{R}^{1+T}$.

- Recall that a set-valued mapping $S : \Omega \rightrightarrows \mathbb{R}^n \times \mathbb{R}^{1+T}$ is **measurable** if the inverse images

$$S^{-1}(O) = \{\omega \in \Omega \mid S(\omega) \cap O \neq \emptyset\}$$

of open sets $O \subset \mathbb{R}^n \times \mathbb{R}^{1+T}$ are measurable.

- We ignore this structure for now but it will become important when we get to **optionalities**.

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- Financial valuations are based on **hedging costs**.
- Consider an agent with **liabilities** $c \in \mathcal{M}$, access to \mathcal{C} and a **loss function** $\mathcal{V} : \mathcal{M} \rightarrow \overline{\mathbb{R}}$ that measures disutility/regret/risk/... of delivering $c \in \mathcal{M}$. For example,

$$\mathcal{V}(c) = E \sum_{t=0}^T -u_t(-c_t).$$

- The **optimum value** of the hedging problem is

$$\varphi(c) := \inf_{d \in \mathcal{C}} \mathcal{V}(c - d)$$

- We assume that \mathcal{V} is **convex**, nondecreasing and $\mathcal{V}(0) = 0$.

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- In a **swap contract**, an agent receives a sequence $p \in \mathcal{M}$ of **premiums** and delivers a sequence $c \in \mathcal{M}$ of **claims**.
- Examples:
 - Traditionally in mathematical finance,

$$p = (1, 0, \dots, 0) \quad \text{and} \quad c = (0, \dots, 0, c_T).$$

- Futures: $p = (0, \dots, 0, 1)$ and $c = (0, \dots, 0, c_T)$.
 - Swaps with a “fixed leg”: $p = (1, \dots, 1)$, random c .
 - In credit derivatives (CDS, CDO, ...) and other insurance contracts, both p and c are random.
- Claims and premiums live in the same space

$$\mathcal{M} = \{(c_t)_{t=0}^T \mid c_t \in L^0(\Omega, \mathcal{F}_t, P; \mathbb{R})\}.$$

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- If we already have **liabilities** $\bar{c} \in \mathcal{M}$, then

$$\pi(\bar{c}, p; c) := \inf\{\alpha \in \mathbb{R} \mid \varphi(\bar{c} + c - \alpha p) \leq \varphi(\bar{c})\}$$

gives the least **swap rate** that would allow us to enter a swap contract without worsening our financial position.

- Similarly,

$$\pi^b(\bar{c}, p; c) := \sup\{\alpha \in \mathbb{R} \mid \varphi(\bar{c} - c + \alpha p) \leq \varphi(\bar{c})\} = -\pi(\bar{c}, p; -c)$$

gives the greatest swap rate we would need on the opposite side of the trade.

- When $p = (1, 0, \dots, 0)$ and $c = (0, \dots, 0, c_T)$, we get an extension of the **indifference price** of [Hodges and Neuberger, 1989] to nonconical models.

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Define the **super-** and **subhedging** swap rates,

$$\pi_{\text{sup}}(p; c) = \inf\{\alpha \mid c - \alpha p \in \mathcal{C}^\infty\}, \quad \pi_{\text{inf}}(p; c) = \sup\{\alpha \mid \alpha p - c \in \mathcal{C}^\infty\},$$

where \mathcal{C}^∞ is the **recession cone** of \mathcal{C} . If \mathcal{C} is conical, (like it usually is in math finance), $\mathcal{C}^\infty = \mathcal{C}$.

Theorem 2 *If $\pi(\bar{c}, p; 0) \geq 0$, then*

$$\pi_{\text{inf}}(p; c) \leq \pi_b(\bar{c}, p; c) \leq \pi(\bar{c}, p; c) \leq \pi_{\text{sup}}(p; c)$$

with equalities if $c - \alpha p \in \mathcal{C}^\infty \cap (-\mathcal{C}^\infty)$ for some $\alpha \in \mathbb{R}$.

- Agents with identical **views**, **preferences** and **financial position** have no reason to trade with each other.
- Prices are independent of such subjective factors when $c - \alpha p \in \mathcal{C}^\infty \cap (-\mathcal{C}^\infty)$ for some $\alpha \in \mathbb{R}$.

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Example 3 (The classical model) Consider the classical perfectly liquid market model where

$$\mathcal{C} = \left\{ c \in \mathcal{M} \mid \exists x \in \mathcal{N} : \sum_{t=0}^T c_t \leq \sum_{t=0}^{T-1} x_t \cdot \Delta s_{t+1} \right\}$$

and $\mathcal{C}^\infty = \mathcal{C}$. The condition $c - \alpha p \in \mathcal{C}^\infty \cap (-\mathcal{C}^\infty)$ holds if there exist $x \in \mathcal{N}$ such that

$$\sum_{t=0}^T c_t = \alpha \sum_{t=0}^T p_t + \sum_{t=0}^{T-1} x_t \cdot \Delta s_{t+1}.$$

The converse holds under the no-arbitrage condition. When $p = (1, 0, \dots, 0)$ this is the classical *attainability* condition.

Financial contracts with optionalities

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- An **option** allows its owner to choose a sequence $c = (c_t)_{t=0}^T$ of cash-flows subject to the constraint that there is an **exercise strategy** $e = (e_t)_{t=0}^T$ with $(e, c) \in C$ for a given random set C .
- The values of c_t and e_t have to be chosen by time t .
- We assume e_t takes values in \mathbb{R}^d so C is a set in $\mathbb{R}^{(1+T)(1+d)}$.

Example 4 An American option on $X = (X_t)_{t=0}^T$ corresponds to

$$C = \{(e, c) \mid c_t \leq e_t X_t, \sum_{t=0}^T e_t \leq 1, e_t \in \{0, 1\}\}.$$

The strategy e corresponds to a **stopping time** τ with $\tau = t$ if and only if $e_t = 1$.

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Below, we assume that the owner can buy/sell energy at market price X .

Example 5 A *delivery contract* (swing option) with tariff K corresponds to

$$C = \{(e, c) \mid c_t \leq e_t(X_t - K), \sum_{t=0}^T e_t \leq E, e_t \in [l_t, u_t]\}.$$

Example 6 A *storage* with capacity E corresponds to

$$C = \{(e, c) \mid c_t \leq -\Delta e_t X_t, e_t \in [0, E], \Delta e_t \in [l_t, u_t]\}.$$

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Given access to the financial markets and to the payouts of the option, the buyer's ALM problem becomes

$$\text{minimize } \mathcal{V}(c - d - d') \quad \text{over } d \in \mathcal{C}, d' \in \mathcal{M}_C,$$

where

$$\mathcal{M}_C := \{c \in \mathcal{M} \mid \exists e \in \mathcal{N} : (e, c) \in C \text{ } P\text{-a.s.}\}.$$

- This has the same structure as the earlier ALM problem.
- We will denote the optimum value by

$$\varphi_C(c) := \inf_{d \in \mathcal{C}, d' \in \mathcal{M}_C} \mathcal{V}(c - d - d') = \inf_{d' \in \mathcal{M}_C} \varphi(c - d').$$

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The indifference swap rate for a long position in C is given by

$$\pi_l(\bar{c}, p; C) := \sup\{\alpha \in \mathbb{R} \mid \inf_{c \in \mathcal{M}_C} \varphi(\bar{c} + \alpha p - c) \leq \varphi(\bar{c})\}.$$

If the infimum is attained for every \bar{c} and $\alpha \in \mathbb{R}$ (we have reasonable conditions for this), this may be written as

$$\pi_l(\bar{c}, p; C) = \sup_{c \in \mathcal{M}_C} \pi_l(\bar{c}, p; c),$$

where

$$\pi_l(\bar{c}, p; c) := \sup\{\alpha \in \mathbb{R} \mid \varphi(\bar{c} - c + \alpha p) \leq \varphi(\bar{c})\}$$

is the indifference rate for a long position in the swap (c, p) .

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Theorem 2 thus gives

$$\sup_{c \in \mathcal{M}_C} \pi_{\text{inf}}(c) \leq \sup_{c \in \mathcal{M}_C} \pi_l(\bar{c}, p; c) \leq \sup_{c \in \mathcal{M}_C} \pi_s(\bar{c}, p; c) \leq \sup_{c \in \mathcal{M}_C} \pi_{\text{sup}}(c)$$

In **complete markets**, the indifference rate is thus given by

$$\sup_{c \in \mathcal{M}_C} \pi_{\text{sup}}(c),$$

which is independent of the buyer's views and risk preferences.

Seller's problem

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- The seller of the option does not know the counter party's strategy but only observes (c_t, e_t) at time $t = 0, \dots, T$.
- Being Bayesian, the seller models the sequence (e, c) as an $\mathbb{R}^{(1+T)(1+d)}$ -valued random variable on (Ω, \mathcal{F}, P) .
- The seller's information at time t is thus given by the sigma-algebra $\mathcal{F}_t^{e,c} \subset \mathcal{F}$ generated by \mathcal{F}_t and the random variables (c_s, e_s) , $s = 0, \dots, t$.
- This reduces the option to a nonoptional claim so we can simply apply the existing theory and techniques.

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- If the market is described by a random set S the seller's ALM problem can be written as

$$\begin{aligned} & \text{minimize} && \mathcal{V}(c - d) && \text{over} && (x, d) \in \mathcal{N}^{e,c} \\ & \text{subject to} && (x, d) \in C && P\text{-a.s.} \end{aligned}$$

where $\mathcal{N}^{e,c}$ denotes the feasible trading strategies adapted to the enlarged filtration $(\mathcal{F}_t^{e,c})_{t=0}^T$.

- We will denote the optimum value of the above by $\varphi^{e,c}$.
- The seller's indifference price is given by

$$\pi_s^{e,c}(\bar{c}, p; c) := \inf\{\alpha \in \mathbb{R} \mid \varphi^{e,c}(\bar{c} + c - \alpha p) \leq \varphi(\bar{c})\},$$

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If $\varphi^{e,c}(\bar{c}) = \varphi(\bar{c})$, Theorem 2 gives

$$\pi_{\inf}^{e,c}(p; c) \leq \pi_l^{e,c}(\bar{c}, p; c) \leq \pi_s^{e,c}(\bar{c}, p; c) \leq \pi_{\sup}^{e,c}(p; c),$$

where (assuming, for simplicity, that S is conical)

$$\pi_{\sup}^{e,c}(p; c) := \inf\{\alpha \mid c - \alpha p \in \mathcal{C}^{e,c}\}$$

and

$$\mathcal{C}^{e,c} = \{d \in \mathcal{M} \mid \exists x \in \mathcal{N}^{e,c} : (x, d) \in S \quad P\text{-a.s.}\}.$$

Clearly,

$$\pi_{\sup}^{e,c}(p; c) \leq \sup_{(e,c) \in L^0(C)} \inf\{\alpha \mid c - \alpha p \in \mathcal{C}^{e,c}\}.$$

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- How is the above related to the theory of American options?
- By Doob-Dynkin lemma, x_t is $\mathcal{F}_t^{c,e}$ -measurable iff there is an $(\mathcal{F}_t \otimes \mathcal{B}_t)$ -measurable function \tilde{x}_t such that $x_t = \tilde{x}_t \circ g$. Here $g(\omega) := (\omega, c(\omega), e(\omega))$ and \mathcal{B}_t is the sigma algebra on $\mathbb{R}^{(1+T)(1+d)}$ generated by the projections $(c, e) \mapsto (c^t, e^t)$.
- The representation \tilde{x}_t is unique $P \circ g^{-1}$ -almost surely.
- Thus, the space $\mathcal{N}^{c,e}$ is isomorphic to the space

$$\{(x_t)_{t=0}^T \mid x_t \in L^0(\Omega \times \mathbb{R}^{(1+T)(1+d)}, \mathcal{F}_t \otimes \mathcal{B}_t, P \circ g^{-1})\},$$

which is a quotient space of the linear space $\tilde{\mathcal{N}}$ of functions

$$(\omega, c, e) \mapsto \tilde{x}(\omega, c, e)$$

such that \tilde{x}_t is $\mathcal{F}_t \otimes \mathcal{B}_t$ -measurable.

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We have

$$\begin{aligned}\pi_{\text{sup}}^{e,c}(p; c) &\leq \inf\{\alpha \mid c - \alpha p \in \mathcal{C}^{e,c} \quad \forall (e, c) \in L^0(C)\} \\ &\leq \inf\{\alpha \in \mathbb{R} \mid \exists \tilde{x} \in \tilde{\mathcal{N}} : (\tilde{x}(e, c), c - \alpha p) \in S \text{ a.s.} \\ &\quad \forall (e, c) \in L^0(C)\}.\end{aligned}$$

Example 7 (American options) In [Föllmer and Schied, 2004], a *self-financing* trading strategy $x^a \in \mathcal{N}$ whose value process (liquidation value) dominates X is called a *superhedging strategy* for X . Given such an x^a , the functions $\tilde{x}_t(\omega, e, c) = x_t^a(\omega) \mathbb{1}_{\{t < \tau\}}$ are $(\mathcal{F}_t \otimes \mathcal{B}_t)$ -measurable and, for any $(e, c) \in L^0(C)$,

$$x(\omega) = \tilde{x}(e(\omega), c(\omega), \omega)$$

superhedges c .

Summary

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- **Optimal investment with liabilities (ALM)** provides a unifying framework for economic valuations.
- **Convex stochastic optimization** allows for extending the classical theory to nonlinear market models with portfolio constraints, nonlinear illiquidity effects, etc.
- **Convex duality** (not discussed in this talk) extends the “fundamental theorem of asset pricing” to general convex market models and indifference pricing.
- Financial contracts with optionalities can be reduced to nonoptional ones.
- Our formulation extends the theory of American options to more general financial contracts, general convex market models and beyond superhedging.